

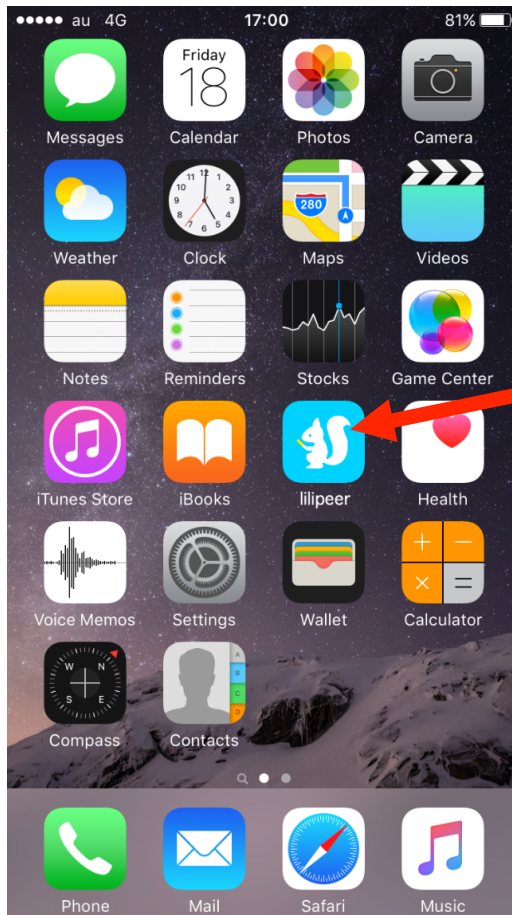
Introducing the New Smartphone App: lilipeer



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US Promoter
MISS-New York,Inc.

1. Download “lilipeer” to smartphone.



“lilipeer” is a free smartphone application.
(There is a Japanese version of iOS and Android)

“lilipeer” is a “general purpose application”
that many companies can use.

Tap “lilipeer” and start.

* Currently, “lilipeer” (iOS, Android) is only in Japanese.
The image in English being used is an English translation
for explanation.

2. Start “lilipeer”.



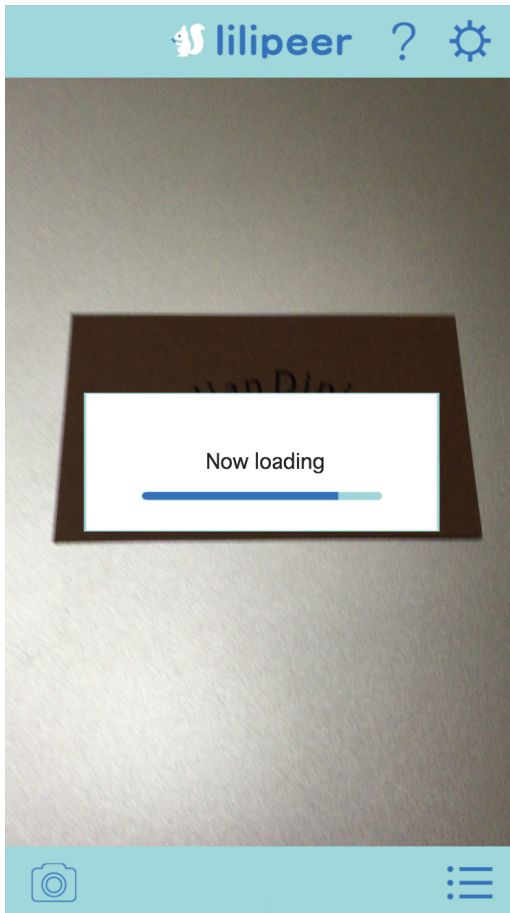
When you tap the icon, “lilipeer” will start.

3. Scanning will start.



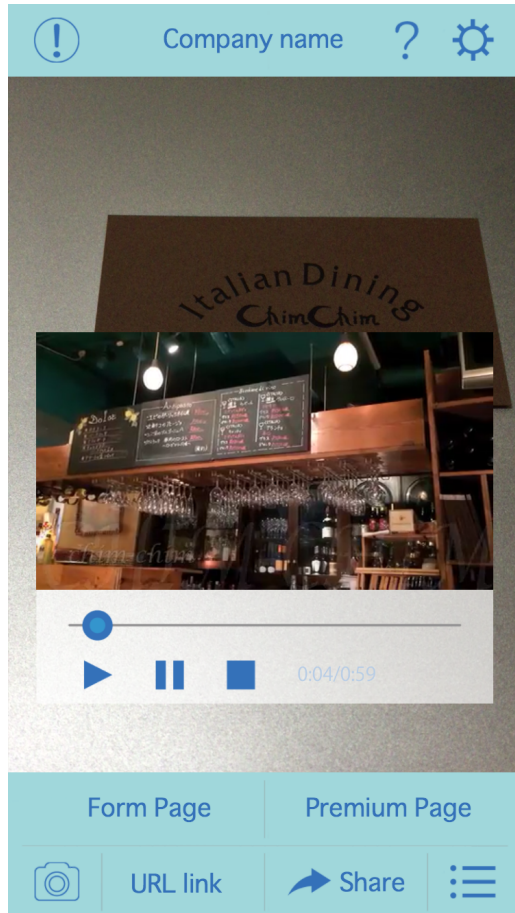
When you start “lilipeer”,
the scan starts automatically.

4. Loading will start.



When “lilipeer” recognizes registered image markers, it loads automatically.

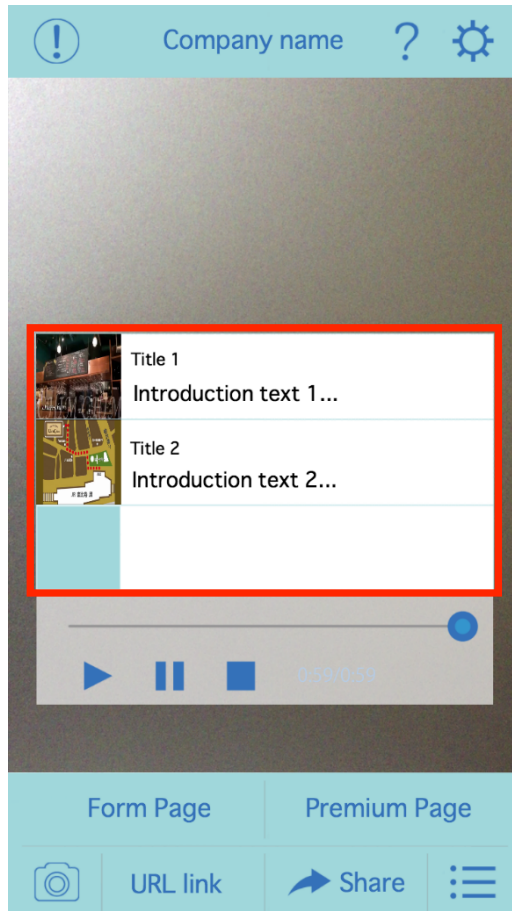
5. A video and pages are loaded.



When the loading is completed, a video and pages are displayed.

“lilipeer” has a simple structure suitable for promotion.

6. Multiple videos can be selected.

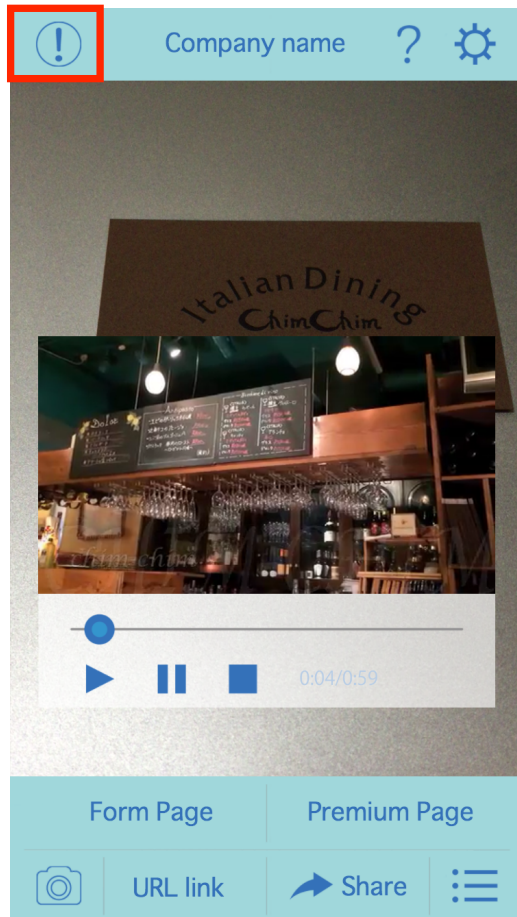


When the video is finished, up to three videos of the same company or group are displayed.

Not only can you select a video, but also sets of a video and pages, which are loaded simultaneously.

(Patent Pending)

7. "Information Page"



If you press [!] in the upper left, an "Information Page" will be displayed.

7. "Information Page"



"Information Page" is a page that introduces companies, groups and products.

Displays one image and text.

8. "Form Page"

A screenshot of the lilipeer 'Form Page' interface. At the top, there is a light blue header bar with a back arrow, the text 'Company name', a question mark icon, and a gear icon. Below this is a dark blue bar with the text 'Form Title'. The main content area contains several form fields: a text box with 'text...' placeholder, an 'E-mail address (required)' field, an 'E-mail address (confirmation)' field, a 'Name' field, and a large 'Inquiry contents' text area. At the bottom, there is a light blue bar with two buttons: 'Form Page' (highlighted with a red border) and 'Premium Page'. Below this bar is a navigation bar with icons for a camera, 'URL link', 'Share', and a menu icon.

Click "Form Page" to share your own information using text boxes, radio buttons, check boxes and select boxes . The form can be customized however you like.

You can obtain information, such as age and address, through questionnaire, prize application and inquiry for market research

You can also decide not to use it.

9. "Premium page"

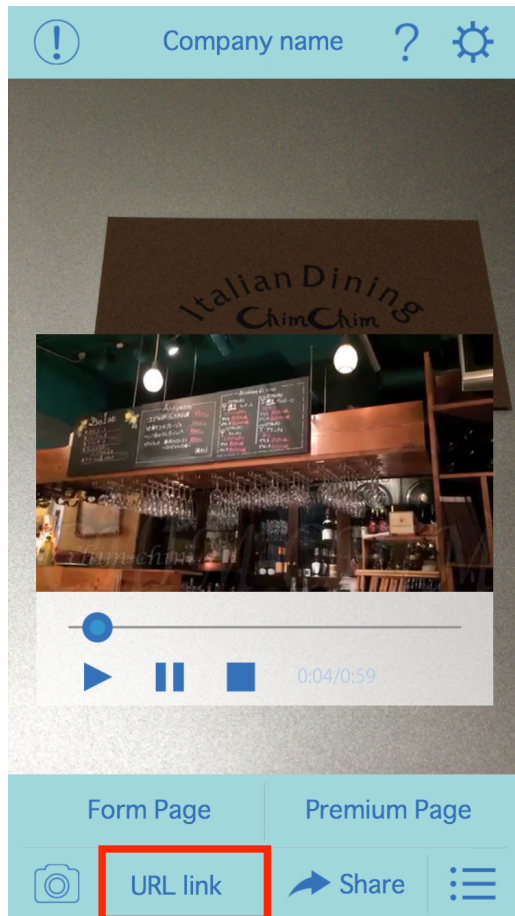


"Premium Page" can be used for detailed information, map placement, coupon display, etc.

Display one image and text.

You can also decide not to use it.

10. "External URL link"

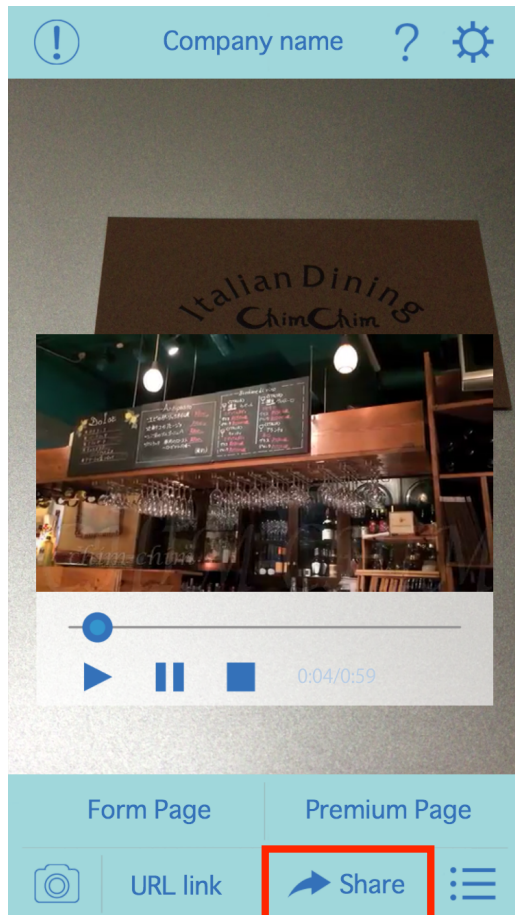


Link to external URL:

You can link the page to online shopping websites, landing pages and Facebook pages.

You can also decide not to use it.

11. "Sharing Function" Spread to SNS etc.

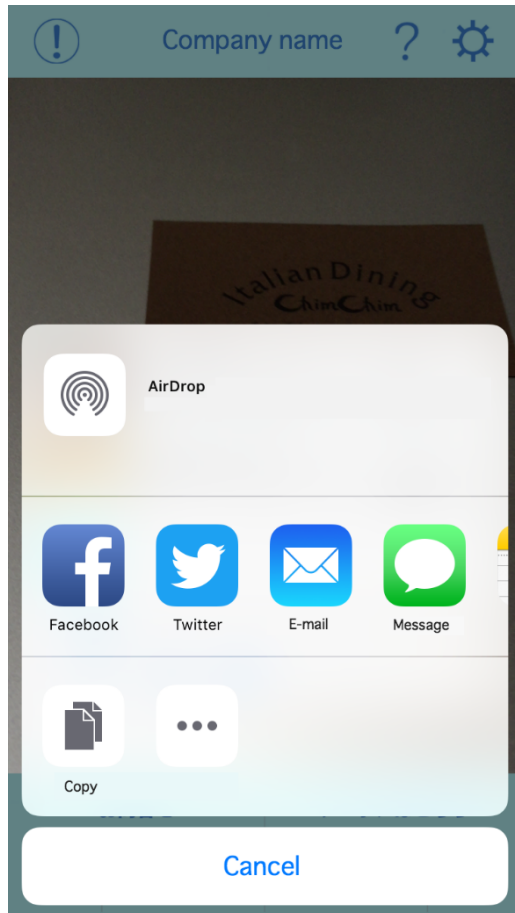


If you press "Share", you can spread to SNS etc.

(Patent Pending)

You can also decide not to use it.

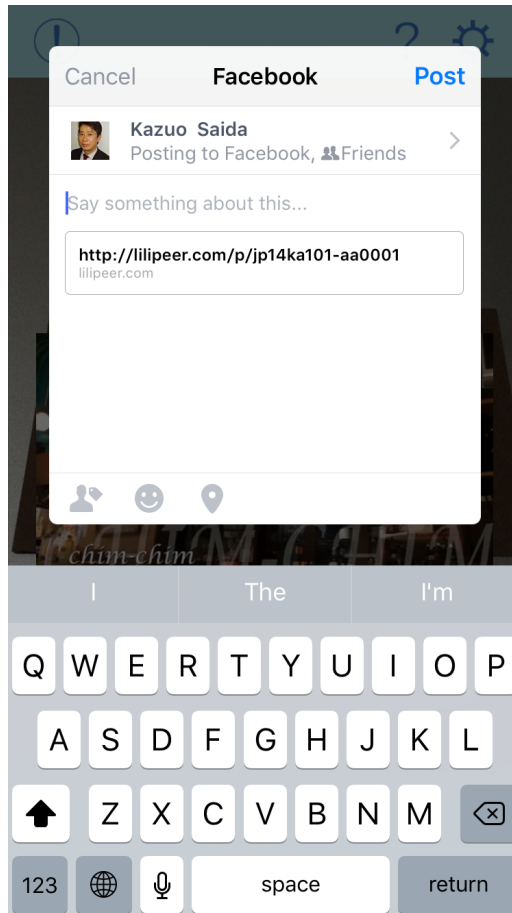
11. "Sharing Function" Spread to SNS etc.



It can spread by SNS, mail, etc.

(Patent Pending)

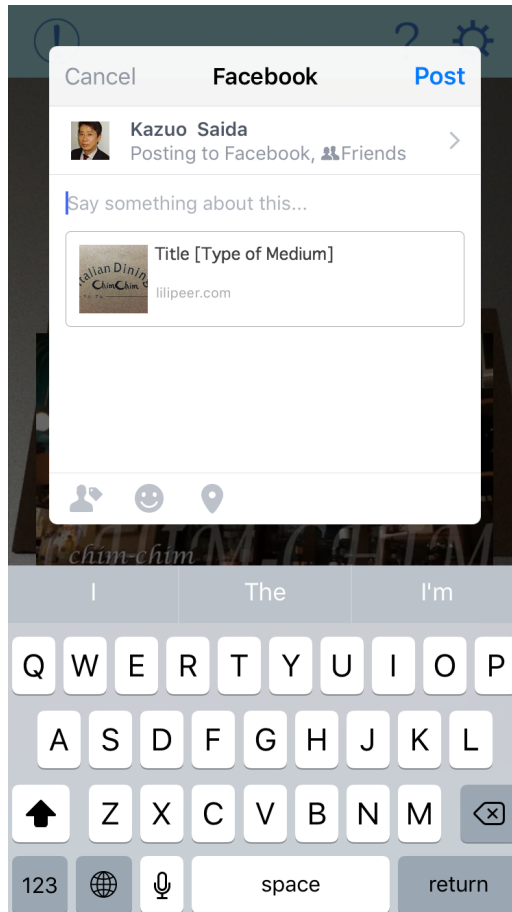
11. "Sharing Function" Spread to SNS etc.



In "lilipeer", a special URL is automatically issued. Thus, a URL and description are automatically entered.

(Patent Pending)

11. "Sharing Function" Spread to SNS etc.



In "lilipeer", a special URL is automatically issued. Thus, a URL and description are automatically entered.

(Patent Pending)

12. "Share Function" Special URL



Title [Type of medium]



Anyone can use smartphone application "lilipeer"(iOS,Android) free.

How to use "lilipeer"(free) for those viewing this page on smartphone (iOS,Android)

Those who have "lilipeer"

1. Please start "lilipeer".
2. Please tap the image above.

Those who don't have "lilipeer"

1. Tap on the above image to display the "lilipeer" name of AppStore or GooglePlay

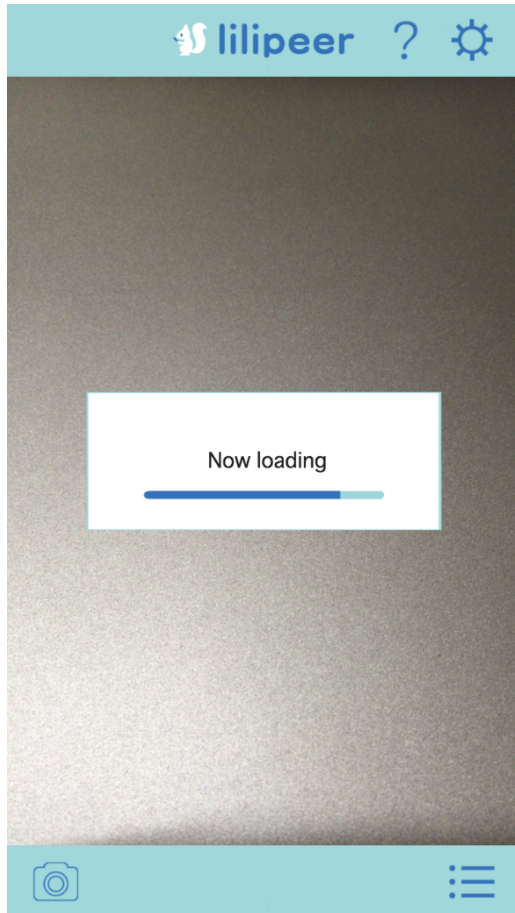
Look at the special URL shown on the smartphone screen to the left.

When you tap the image part, "lilipeer" is automatically activated.

(Patent Pending)

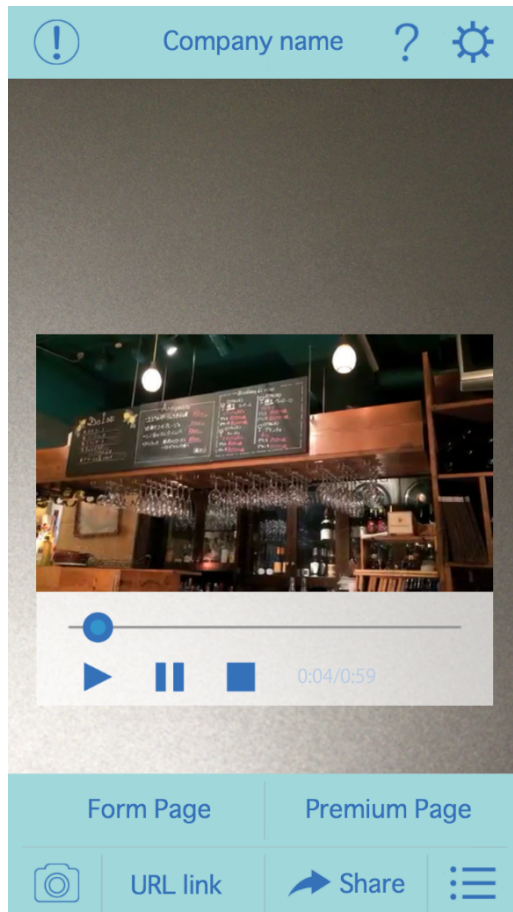
If you do not have "lilipeer", you can download it in the AppStore or GooglePlay. Just click on the special URL image and it will take you directly to the downloading site.

13. "Sharing Function" Spread to SNS etc.



When you tap on the image, the URL begins to lead. (If you have "lilipeer".)

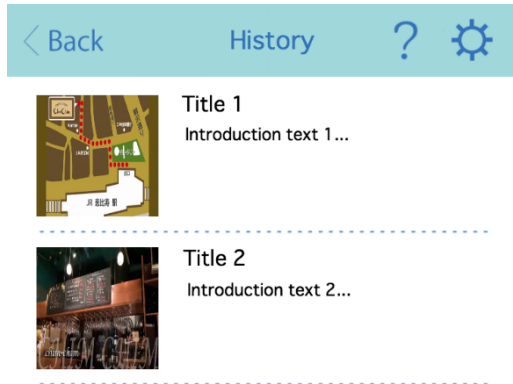
14. "Sharing Function" Spread to SNS etc.



By tapping the image with a special URL,
you can see a video and pages
even if the registered image is not present.

(Patent Pending)

15. "History Page"



The bottom right is an icon that shows your history.

Up to 30 items are automatically recorded so you can look back what you saw before.



Example of use of “lilipeer”



“lilipeer” can be used for postcards, DMs, leaflets, brochures, posters, POPs, and signs, showcasing easy-to-use explanatory videos of products with product leaflets, etc.

If you shoot the left image and the right band photograph with “lilipeer”, you can see the videos and pages.



picture.

Since the original is a postcard, please take a large

Download “lilipeer” from here. (iOS, Android; free)
<http://lilipeer.com>

Characteristics of “lilipeer”



The purpose of “lilipeer” is
to move the user’s environment from offline to online (Internet).

Thereby,

- Acquire consumer attributes that can be used for marketing through the form page
- Link to landing page, shopping site, Facebook page, etc.
- You can share it to Facebook, Twitter etc, and spread it.

“lilipeer” is:

- Not for entertainment but a **Communication tool**
- For companies to use a **New promotion tool**
- We aim to connect the traditional offline media to online (Internet); a **“Platform”** linking offline to online.

lilipeer (Smartphone App)



Please feel free to contact us!

The lilipeer logo can be scanned in the image marker.
Take a look! You can then see the app description.

Japanese Apps can be downloaded for iOS and Android.
<http://lilipeer.com>

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